



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Vanguard Companies Appoints Drew Wilkins Regional Sales Manager – Bentonville, AR

KANSAS CITY, MO (April 1, 2022) -- Vanguard Companies (“Vanguard”), founded in 1975, is a leading designer and manufacturer of value-added point-of-purchase displays, retail-ready packaging, industrial packaging products and related assembly, logistics and fulfillment services. Today Vanguard announces the appointment of Drew Wilkins as new Regional Sales Manager - Bentonville, AR.

“We are very excited to promote Drew to this position where he will act as a champion, creator, and thought leader for the business, internally and externally,” said Jennifer Wulf, VP Sales. “This is a critical role to our long-term success with not only the excellent team in Bentonville we have today, but how we grow and work cross functionally with our St. Louis and KC teams as well.”

Drew will help shape the next chapter of Vanguard’s future by executing the Bentonville sales strategy, team development, and strategic relationships. As a cross-functional leader, he will be responsible for driving organizational change to develop a focused sales team that protects Vanguard’s key revenue streams, while also diversifying and growing the business.

“We have such an amazing group of talented professionals in the Bentonville region that are always striving to exceed our customer’s expectations. I am beyond excited and honored to lead such a great group of people!” said Drew.

A veteran of the retail and packaging industry, Drew has been instrumental in growing the Bentonville region the last 18 months. Drew came to Vanguard from Walmart, where he was the Retail Ready Packaging Senior Manager responsible for running the RFP bid process for multi-vendor and multi-department corrugated display programs, assisted buyers and suppliers in transitioning their items to shelf-ready packaging and managed Annual Event PDQ’s for Walmart. Before working on Retail Ready Packaging, he worked

as a Merchandise Execution Senior Manager. Drew worked with Merchandising to communicate modular and feature strategies to stores, led large cross-functional projects like Beauty White Wall rollout, and yearly merchandising meetings (YEM and YBM).

“Vanguard is delighted to have Drew officially leading the team,” said Chris Stoler, CEO. “I look forward to Drew managing the Vanguard brand via industry and community engagement while building and deepening key relationships.”

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com