



PRESS RELEASE

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Advanced Logistics & Fulfillment Launches a Newly Redesigned Website

KANSAS CITY, MO (April 18, 2022) -- Advanced Logistics & Fulfillment (“ALF”), is one of the industry’s leading fulfillment and logistics providers. We are a knowledgeable partner that provides the market high-quality products and superior service to help brands sell more product, foster growth, and gain competitive advantage.

Advanced Logistics & Fulfillment is proud to announce the launch of the new website at www.advancedlogisticsandfulfillment.com. The new website has been designed to offer the ultimate user-friendly experience with improved navigation and functionality, while allowing customers to see all the contract packaging, display assembly, fulfillment, and logistics offerings by ALF.

“Our marketing team has undertaken a meticulous process to review a variety of sites across many markets to seek out the best qualities and functionality,” said Chris Stoler, Vanguard Companies CEO. “Our top priority was to build an intuitive user-friendly experience.”

Created with keeping the user experience a top priority, the new comprehensive website includes features like:

Easy Navigation – A user-friendly interface allows the end-users to easily navigate through ALF solutions and services based on their business requirements.

Enhanced Value Proposition – The updated content clearly articulates the value propositions of our solutions and enhances the ALF’s brand.

Quick & Simple Quote Requests – Requests for quotes can now be easily managed through a new and improved form, streamlining the process.

Online Gallery – Access and get inspired by the latest in packaging and displays solutions. Plus, award-winning designs and programs.

Amongst the many new features, the site contains integrated social media buttons for Facebook and LinkedIn to foster improved communication with customers.

“Our goal is to keep the website fresh, informative, and cutting edge to provide easy access for our clients and the industry,” said Amber Wiedmier, Divisional Manager. “The new website aligns with our company’s vision for growth and expansion in the future. We hope it provides customers

with a better understanding of how ALF can help customers reduce program costs, improve efficiencies, quality, and speed to market.”

About Advanced Logistics & Fulfillment

As part of the Vanguard Companies family, our goal is to provide a mutually beneficial relationship with a high level of service. ALF combines the latest in automation, operations, and logistics to provide the most effective display assembly and packout, special packs and promotional packaging, and fulfillment services across the retail marketplace. Our experience, resources, and services are designed to reduce program cost, improve efficiencies, quality and speed to market. Learn more at www.advancedlogisticsandfulfillment.com