



PRESS RELEASE

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Great Plains Packaging Launches a Newly Redesigned Website

KANSAS CITY, MO (April 20, 2022) -- Great Plains Packaging is one of the industry's leading Flexo Label Printing, Paper Tubes & Cores, and V-Tough Edge Guards® providers. As part of the Vanguard Companies family, we are committed to providing our customers with the highest quality of products and services. We are also committed to developing a strong supply chain and supporting the communities in which we work. We know that our companies are only as strong as our reputation and that the actions of our suppliers are a reflection of Great Plains Packaging.

Great Plains Packaging is proud to announce the launch of the new website at www.greatplainspkg.com. The new website has been designed to offer the ultimate user-friendly experience with improved navigation and functionality, while allowing customers to see the all Flexo Label Printing, Paper Tubes & Cores, and V-Tough Edge Guards® offerings by Great Plains Packaging.

"Our marketing team has undertaken a meticulous process to review a variety of sites across many markets to seek out the best qualities and functionality," said Chris Stoler, Vanguard Companies CEO. "Our top priority was to build an intuitive user-friendly experience."

Created with keeping the user experience a top priority, the new comprehensive website includes features like:

Easy Navigation – A user-friendly interface allows the end-users to easily navigate through Great Plains Packaging solutions and services based on their business requirements.

Enhanced Value Proposition – The updated content clearly articulates the value propositions of our solutions and enhances the Great Plains Packaging's brand.

Quick & Simple Quote Requests – Requests for quotes can now be easily managed through a new and improved form, streamlining the process.

Amongst the many new features, the site contains integrated social media buttons for Facebook and LinkedIn to foster improved communication with customers.

"Our goal is to keep the website fresh, informative, and cutting edge to provide easy access for our clients and the industry," said Greg Metcalfe, Divisional Manager. "The new website aligns

with our company's vision for growth and expansion in the future. We hope it provides customers with a better understanding of how Great Plains Packaging can help customers reduce program costs, improve efficiencies, quality, and speed to market."

About Great Plains Packaging

Great Plains Packaging is a direct manufacturer of Flexo Label Printing, Paper Tubes & Cores, and V-Tough Edge Guards®. We are committed to meeting our customers service and quality expectations, using are team of over 100 years combined Flexo Label printing experienced. Learn more at www.greatplainspkg.com