



PRESS RELEASE

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Contact: Madeline Baumgartner
Marketing Manager
Phone: (816) 455-4000
Email: mbaumgartner@vanguardpkg.com
Website: www.vanguardpkg.com

Vanguard Companies Unveil New Mission Statement and Core Values as it Looks Towards the Future

KANSAS CITY, MO (March 31, 2022) -- Vanguard Companies ("Vanguard"), founded in 1975, is a leading designer and manufacturer of value-added point-of-purchase displays, retail-ready packaging, industrial packaging products and related assembly, logistics and fulfillment services. Vanguard Companies announces a refresh of their Mission Statement and Core Values to strengthen the company as they commit themselves to living these values every day in all they do with teammates, customers, and vendors.

The company unveiled the changes to the Mission Statement and Core Values earlier this week at their Quarterly All Teams Meeting.

"We share a common set of core values. How we treat each other, what we expect from our teammates and the genuine care we have for the group, is what makes up our culture, and that culture is rooted in our core values." Said Chris Stoler, CEO.

The updated Mission Statement is:

WE ARE:

A customer-driven and growth-focused organization that is easy to do business with while driving best-in-class results through **creativity**, **innovation**, and **solutions-based actions**.

A people-centric, humble culture with an industry-leading team **collaborating** through diversity, **honesty**, and **a passion** to drive for success.

A **safety**-committed company that strives to protect the team, encourages **sustainable** practices to protect our environment and natural resources, while delivering **reliable** execution utilizing **continuous improvement** methodology to bring value to our business.

A company that works to accelerate profitability to invest in the people, processes, and systems necessary to succeed with the right partners while earning a good return for stakeholders.

“Sharing a common set of core values is what brings groups of people together.” Said Wendy Richards, Chief Human Resource Officer. “They are the threads that weave us together into a very venerable team.”

The updated Core Values are:



INTEGRITY



RESPECTFUL



CURIOUS



ACCOUNTABLE



IMPACTFUL

Integrity – is widely trusted; keeps commitments and confidences; treats others fairly and consistently; accountable for one’s own words and actions; quality of being honest; makes responsible decisions.

Respectful – cares about others; active listener; is thoughtful; acts with core values in mind; engaged and present for all interactions; genuine; open to others’ views; is humble or modest; recognizes contributions and accomplishments of all; committed to the health and safety of all.

Curious – inquisitive; ask questions; cares what others think; seeks out new ways of doing work; questions the norm; explores new methods; seeks to understand; embraces opportunities to contribute.

Accountable – shares information; collaborative; works well with others to achieve common goals; adaptable; communicative; sharing the workload and/or credit; admits mistakes; maintains highest level of performance and consistency.

Impactful – action-oriented; can be counted on to deliver results; timely; motivated; dependable; removes roadblocks; provides solutions; having an effect on the outcome; embraces challenges and anticipate needs.

“It is, after all, what drives success in a company, just as it creates harmony in a home. How we act, what we do, the way we treat those around us are all important parts of our lives and collective success.” Said James Beard, COO.

About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com