



PRESS RELEASE

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Contact: Madeline Baumgartner
Marketing Manager
Phone: (816) 455-4000
Email: mbaumgartner@vanguardpkg.com
Website: www.vanguardpkg.com

Vanguard Companies Opens New St. Louis Sales and Design Center

KANSAS CITY, MO (April 13, 2022) -- Vanguard Companies ("Vanguard"), founded in 1975, is a leading designer and manufacturer of value-added point-of-purchase displays, retail-ready packaging, industrial packaging products and related assembly, logistics and fulfillment services. Today Vanguard announces the opening of a new St. Louis Sales and Design Center.

"The St. Louis team is a key part of our successful growth strategy, and we are excited to continue to invest in the talent and resources to expand our commitment in this region," said Jennifer Wulf, Vice President of Sales.

The new office creates a more efficient, productive, and collaborative environment for our employees and customers. This space will allow us to expand our design lab, showroom, conference room, and client meeting space.

The team in the new office will continue to provide creative services including conceptual sketching, graphic design, structural design, CAD sampling, prototyping, production art, and testing. In addition to our current capabilities, our new space will have a photo lab, client guest offices, and a retail showroom to stage designs in a store environment to simulate in-store execution.

The new space will be conveniently located a few blocks from our anchor account, Spectrum Brands. The conference room will be equipped with state-of-the-art web systems and tools for success. The new space will encourage customers to visit and spend time working through project ideation with our sales team, program managers, and designers. The open space layout will allow for better collaboration, workspace and privacy when needed.

“We are excited about the growth of the Eastern Region, and how the team continues to develop. Seven years ago, we opened the Creative Design Center. Today, we have a diverse client base and we have quadrupled the topline revenue for the region,” said Ed Econie, Eastern Regional Manager.

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com