



PRESS RELEASE

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Vanguard Companies Announces Becoming a GMG Corrugated Excellence Company

KANSAS CITY, MO (July 28, 2023) – Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. As of June 13th, Vanguard is certified as a GMG Corrugated Excellence Company.

Vanguard is taking digital print color management to the next level utilizing GMG's unique color saving color profile technology called TurboG. These TurboG profiles provide excellent color reproduction along with properly managing ink consumption. GMG's OpenColor provides the greatest control in color management for digital print with results that truly match conventional print. GMG has recognized these efforts by certifying Vanguard Digital Packaging as a GMG Corrugated Excellence Company.

"I am excited about the completion of the software upgrades," said James Beard, CEO, "bringing the best equipment, technology, process and people together as we continue to grow and enhance Vanguard Digital."

New Technology

GMG's OpenColor, a color management software, was installed in March. OpenColor will provide Vanguard with greater print color results for both the HP C500 & HP Scitex 15500 digital presses. GMG's TurboG ink saving color profiles will also reduce ink usage for the HP C500 thus saving the company resources and reducing its environmental footprint.

A 44" wide Epson proofer, Epson SureColor P9570, is now an additional print option for Vanguard Digital Printing. The Epson printer provides customers with a color-managed content proof within 48 hours. The Epson is profiled to match print production from both HP C500 & HP Scitex15500 on rolled paper stock that can be overnighted in a more economical shipping tube.

Using GMG's ColorProof, the Epson P9570 is profiled to color match Vanguard Digital presses, providing the quickest response to our customers with a content proof that also represents true digital press conditions. ColorProof is considered the industry standard in proofing. The Epson SureColor P9570 is the most significant addition to the Epson photo / aqueous large format printers in many years.

About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line.

Learn more at www.vanguardpkg.com

About GMG

GMG is the leading developer of high-end color management solutions. GMG's focus is on delivering complete solutions to standardize color management workflows across various printing methods and varying substrates.

Learn more at www.gmgcolor.com