



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 11, 2023

Contact: Madeline Baumgartner

Marketing Manager

Phone: (816) 455-4000

Email: mbaumgartner@vanguardpkg.com

Website: www.vanguardpkg.com

Vanguard Companies Appoints Erin Spears Sales Account Manager – Bentonville, AR

KANSAS CITY, MO (January 11, 2023) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Today Vanguard announces the appointment of Erin Spears as new Sales Account Manager - Bentonville, AR.

“We are honored to promote Erin to this position where she will continue to leverage her depth of experience to grow the business,” said Jennifer Wulf, VP Sales. “This is a critical role to our long-term success in Bentonville as we expand into different categories and markets.”

A seasoned industry and Vanguard veteran, Erin worked her way through the organization, starting in the structural design department, moving to operations, and now to sales. Her experience runs deep in the in-store retail display program business. In her previous role as Program Manager, Erin’s focus was on the Apparel category as well as playing an instrumental role in driving the volume and success of the Vanguard packout operations nationwide. Her expertise in multi-vendor pallet and multi-department programs will be carried through to her new role growing the beauty category business.

“We are glad to expand Erin’s capacity in the Bentonville region and fully utilize her talents and skills. I am beyond excited about this opportunity for her and the team” said Drew Wilkins, Regional Sales Manager-Bentonville.

When Erin is not selling and managing displays programs, she is representing Vanguard on the executive committee for The American Heart Association’s Go Red for Women campaign in Northwest Arkansas. She also works with the Sharing and Caring of Benton County Team helping the women and families in Northwest Arkansas.

“Erin’s promotion reflects Vanguard’s continuous commitment to our core values and our dedication to the development and support of staff to succeed within our company, the industry, and the community at large.” said Chris Stoler, CEO.

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com