



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 20, 2023

Contact: Madeline Baumgartner
Marketing Manager
Phone: (816) 455-4000
Email: mbaumgartner@vanguardpkg.com
Website: www.vanguardpkg.com

Vanguard Companies Appoints James Beard Chief Executive Officer

KANSAS CITY, MO (April 20 2023) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Today Vanguard Companies announces the appointment of James Beard Chief Executive Officer.

Jim has been with Vanguard for over 15 years, serving as Chief Operating Officer since 2015 and, prior to that role, serving as General Manager for 6 years. Jim's extensive knowledge within the corrugated industry and proven track record at Vanguard will drive Vanguard's continued focus on customers and the Company's strategic growth trajectory.

Vanguard is an excellent company because of its outstanding people, and Jim will be responsible for continuing to grow Vanguard through its employee-centric culture, best-in-class customer base, new strategic growth opportunities, and continued operational excellence.

About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com