



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Vanguard Companies Appoints James Kissinger Sales Representative - Bentonville, AR

KANSAS CITY, MO (June 13, 2023) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Today Vanguard announces the appointment of James Kissinger, Sales Representative - Bentonville, AR.

“We look forward to having James join Vanguard Companies where his industry insight, retail expertise, and passion will help drive new opportunities to foster growth,” said Jennifer Wulf, Chief Commercial Officer. “Collaborating with our creative services, marketing, and Regional sales teams, he will be expanding our critical foothold in the national market while expanding our corrugated merchandising solutions and building our future.”

James will be responsible for creating and providing value and exceptional service to our customers working for our Bentonville Regional Sales Manager, Drew Wilkins. He will create new opportunities with our multi-vendor expertise, continue to draw on his years of experience to grow revenue, while sustaining a high-level of integrity and accountability.

A veteran of the CPG and retail display industry, James has extensive experience in national account management and financial oversight. Most recently, James worked for International Paper’s Retail Display Division working closely with Walmart, Sam’s Club, and top CPG companies to create point of purchase displays that drove off-shelf sales and increased brand awareness.

“Vanguard is delighted to welcome James to the Bentonville sales team,” said James Beard, CEO. “I look forward to James growing the Vanguard brand while building and deepening key relationships.”

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com