



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 5, 2023

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Vanguard Companies Appoints Richard Dickson National Sales Representative

KANSAS CITY, MO (September 5, 2023) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Today Vanguard announces the appointment of Richard Dickson, National Sales Representative.

“We look forward to having Rick join Vanguard Companies where his industry insight, retail expertise, and passion will help drive new opportunities to foster growth,” said Jennifer Wulf, Chief Commercial Officer. “Collaborating with our creative services, marketing, and Regional sales teams, he will be charged with increasing our foothold across national channels while expanding our corrugated merchandising solutions and graphic packaging offerings in targeted market segments.”

Rick will be responsible for creating and providing value and exceptional service to our customers working for our Vice President of Sales and New Business Development, Billy Cozad. He will create new opportunities and continue to draw on his years of strategic selling to grow revenue, while sustaining a high-level of integrity and accountability.

A veteran of the corrugated and point-of-purchase display industry, Rick has experience in national account management and new business development. During his time with Presence From Innovation, he managed high performing teams providing merchandising solutions for national retailers and brands.

“Vanguard is delighted to welcome Rick to the Vanguard sales team,” said James Beard, CEO. “I look forward to watching him extending the Vanguard brand while building and deepening key relationships.”

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program cost, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com