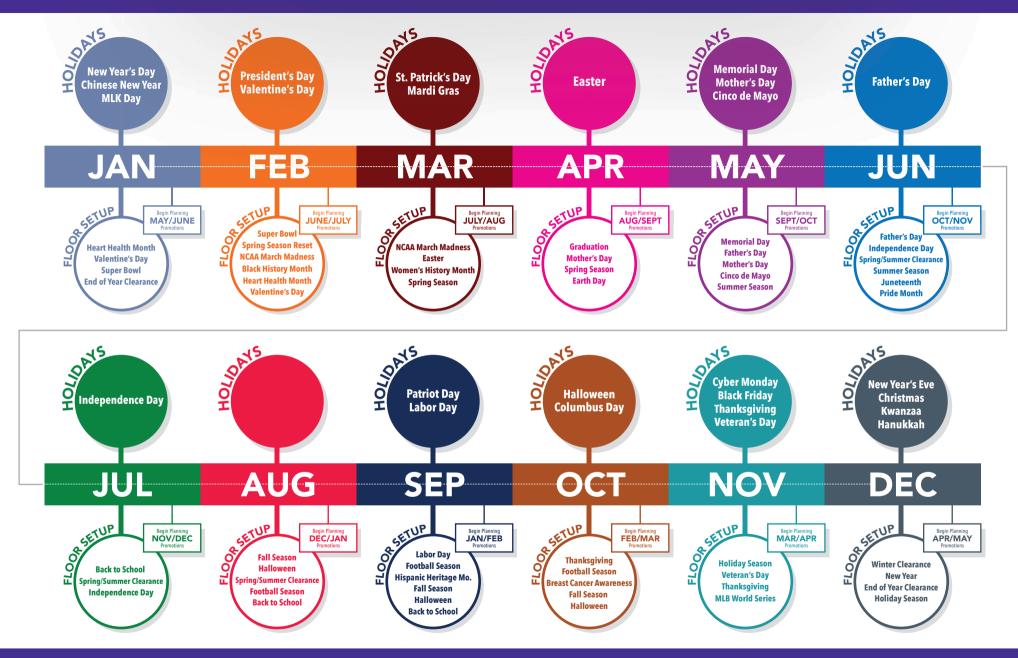
## **RETAIL MARKETING CALENDAR**

## 2024



In-store pop displays and packaging promotions require careful planning ahead, allowing time for effective marketing strategies, creativity, and avoiding delays.