



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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### Vanguard Companies Named Among the Top 50 POP Companies

KANSAS CITY, MO (February 26, 2024) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Vanguard has been named among the top 50 POP Companies by Creative Magazine.

Each year, Creative Magazine selects "The Top 50 P.O.P. Companies" in the industry. The magazine is aimed at sales promotion and marketing executives who manage Point-of-Purchase Display, Trade Show Exhibit, and Sales Promotion Programs. Additionally, Creative publishes CREATIVE ONLINE, a weekly online newsletter.

Jim Beard, CEO, expressed his excitement, "This recognition shows our commitment to providing exceptional turnkey merchandising solutions, award-winning design, pop displays, packaging, and fulfillment services." He further added, "We are honored to be recognized as one of Creative Magazine's Top 50 POP Companies. It is a testament to the hard work and dedication of our entire team."

The company puts clients' satisfaction as their top priority and promises to continue providing the best POP displays, POS signage, packaging, and more. They feel grateful to Creative Magazine for recognizing their commitment to excellence, and they thank their clients and partners who have trusted and supported them throughout the years. The recognition is a result of the strong relationships they have built and the remarkable projects they have undertaken together.

#### About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at [www.vanguardpkg.com](http://www.vanguardpkg.com)