



8800 Northeast Underground Drive  
Pillar #255E  
Kansas City, Missouri 64161  
(816) 455-4000  
[www.vanguardpkg.com](http://www.vanguardpkg.com)

## PRESS RELEASE

**FOR IMMEDIATE RELEASE**  
March 18, 2024

Contact: Madeline Baumgartner  
Marketing Manager  
Phone: (816) 455-4000  
Email: [mbaumgartner@vanguardpkg.com](mailto:mbaumgartner@vanguardpkg.com)  
Website: [www.vanguardpkg.com](http://www.vanguardpkg.com)

### **Chris Cummings Joins Vanguard Companies as Executive Vice President of Sales**

KANSAS CITY, MO (MARCH 18, 2024) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Vanguard is pleased to announce the appointment of Chris Cummings as the new Executive Vice President of Sales.

In his new role, Chris will be responsible for leading Vanguard's commercial organization, with a focus on the continued growth of our high-performing team and best-in-class customer experience. Our National and Regional Sales, Strategic Marketing, and Creative teams will report to Chris.

Chris's primary leadership responsibility will be to develop and lead Vanguard's commercial team to better serve existing and new customers while growing through new markets, products, and services.

Chris brings over twenty years of experience as a seasoned veteran in the corrugated packaging and POP Display industry. He has an extensive background in developing and managing accounts and sales/design teams. Most recently, Chris was the Sales Director of In-Store Innovation for a national corrugated company where he successfully managed sales and support teams.

"Vanguard is excited to have Chris join our team of experts to lend his experiences to our strong business growth," said Jim Beard, CEO. "We are confident that Chris will be an asset to Vanguard, and we look forward to the continued growth and success of our organization under his leadership."

#### **About Vanguard Companies**

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.





8800 Northeast Underground Drive  
Pillar #255E  
Kansas City, Missouri 64161  
(816) 455-4000  
[www.vanguardpkg.com](http://www.vanguardpkg.com)

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at [www.vanguardpkg.com](http://www.vanguardpkg.com)

