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PRESS RELEASE

FOR IMMEDIATE RELEASE

May 14, 2024

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Vanguard Companies Announces Digital Expansion in Bentonville, Arkansas

KANSAS CITY, MO (May 14, 2024) - Vanguard Companies, founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Recently, the company announced the expansion and enhancement of its sales and design center located in Bentonville, Arkansas. The expansion includes the acquisition of a new HP Latex R2000 Plus Digital Printer which is expected to augment the company's digital printing capabilities and services.

"We opted for HP due to our previous relationship with them and their high level of service," stated Josh Grindstaff, Director of Plant Operations. "The HP Latex R2000 Plus Digital Printer was specifically selected to continue our sustainable mission, as it is a water-based printer rather than UV. Furthermore, it matches our HP C500 Digital Printer profile and improves our capacity, agility, lead times, and commitment to our customers on a continuous improvement cycle.

The HP Latex R2000 Plus Digital Printer provides improved performance, quality, and quick turnaround times for mock-ups, short production runs, signage, variable print, and more. The HP Latex R Series employs environmentally friendly inks to produce vibrant colors.

Chris Cummings, Executive Vice President of Sales, commented, "After conducting extensive research on other digital printer options, we have the utmost confidence in the HP Latex R2000 Plus Digital Printer to provide our clients with a robust and reliable digital solution to explore and visualize the best merchandising programs for their requirements."

The Bentonville Sales and Design office of Vanguard Companies offers a comprehensive range of services, including sales, design, program management, and digital printing, all under one roof. This consolidated approach enables the company to help its clients drive innovation, reduce program costs, create brand value, gain market share, and enhance in-store merchandising effectiveness.

According to Jim Beard, CEO of Vanguard Company, Vanguard is committed to making continuous investments in its commercial organization by prioritizing the growth of high-performing teams, capabilities, operations, and best-in-class customer experience. "The Bentonville team is an integral part of our successful growth strategy. We are excited to continue to invest in talent and resources to expand our commitment to this region."





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About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com

