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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

May 20, 2024

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### Vanguard Companies Sponsors Sharing & Caring Benton County's 21<sup>st</sup> Annual Golf & Dinner Auction

KANSAS CITY, MO (May 20, 2024) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Vanguard is proud to announce its sponsorship of Sharing & Caring of Benton County's 21<sup>st</sup> Annual Golf & 19<sup>th</sup> Hole (Dinner Auction), which will benefit children in need.

Sharing & Caring of Benton County is a non-profit organization that works to support the youth in Benton County through its Christmas assistance program and the Irene Medrano Scholarship Fund. They believe that hope and education are crucial to positively impacting young lives. You can learn more about the organization by visiting their website at [www.sharingandcaringkids.com](http://www.sharingandcaringkids.com).

"Vanguard Companies is proud to continue its support of Sharing & Caring of Benton County," said Jim Beard, CEO of Vanguard Company. "This partnership helps us fulfill our responsibility of supporting those in our community while demonstrating our mission and core values. Our team looks forward to preparing and participating in this wonderful event each year, along with Distribution Day in December."

The Annual Golf & 19<sup>th</sup> Hole (Dinner Auction) is Sharing & Caring of Benton County's biggest event of the year. This two-day fundraiser supports children in need living in Benton County. Thanks to the generous support of Walmart Electronics, Toys & Seasonal, this community, sponsors, and partners, Sharing & Caring was able to support over 4,000 children in 2023. Children in need were served through their Christmas (Distribution Day), Back-to-School, and scholarship programs.

As part of the sponsorship, Vanguard will be hosting a table at the dinner auction during the 19th Hole Celebration on Tuesday, September 3rd. They will also be sponsoring a hole during the Classic Tournament on the next day. Don't forget to check out the signage at the golf tournaments, also produced by Vanguard Companies.

The Bentonville Sales and Design office of Vanguard Companies offers a comprehensive range of services, including sales, design, program management, and digital printing, all under one roof. This consolidated approach enables the company to help its clients drive innovation, reduce program costs, create brand value, gain market share, and enhance in-store merchandising effectiveness.





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### **About Vanguard Companies**

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.

We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at [www.vanguardpkg.com](http://www.vanguardpkg.com)

