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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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### Vanguard Companies Announces Sponsorship of Jazzoo, the Kansas City Zoo & Aquarium's Annual Fundraising Event

KANSAS CITY, MO (May 7, 2024) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Vanguard is pleased to announce the sponsorship of Jazzoo, the Kansas City Zoo & Aquarium's annual fundraising event.

Jazzoo is the Kansas City Zoo & Aquarium's biggest annual fundraising event. This year's event will be held on Friday, June 07, 2024 from 7:30 pm - 12:00 am at the zoo. The event aims to raise funds for the animals' care throughout the year. The Zoo & Aquarium depend on Jazzoo to help feed and care for more than 10,000 animals and educate Kansas City youth through their Zoo Learning Fund. To learn more about the Kansas City Zoo & Aquarium and to purchase tickets for the event, please visit [www.kansascityzoo.org](http://www.kansascityzoo.org)

"Vanguard Companies is a proud supporter of local, regional, and national organizations dedicated to helping the society and the greater good," said Jim Beard, Vanguard Company CEO. "These partnerships help us fulfill our responsibility of supporting those in our community while demonstrating our mission and core values."

As part of the sponsorship, Vanguard will create and print a beverage tray that also functions as a map of food, drink, and entertainment locations throughout the event. Upon arrival, guests will receive the tray and are free to explore designated areas of the zoo. Attendees will have the opportunity to eat and drink their way through the zoo, from the Polar Bear Passage to the Elephant Stage. Throughout the evening, live bands, dueling pianos, and DJs will be spinning the hits, providing guests with the perfect ambiance to either dance under the stars or simply stroll the grounds. Moreover, Jazzoo will showcase a variety of exciting options, including dancers and aerial performers, to keep guests engaged and entertained throughout the evening.

### About Vanguard Companies

Vanguard Companies is one of the industry's leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.





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We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at [www.vanguardpkg.com](http://www.vanguardpkg.com)

