



8800 Northeast Underground Drive
Pillar #255E
Kansas City, Missouri 64161
(816) 455-4000
www.vanguardpkg.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

July 29, 2024

Contact: Madeline Baumgartner
Marketing Manager

Phone: (816) 455-4000

Email: mbaumgartner@vanguardpkg.com

Website: www.vanguardpkg.com

Vanguard Companies Appoints Zack Edelman National Account Manager

KANSAS CITY, MO (July 29, 2024) -- Vanguard Companies founded in 1975, is a leading designer and manufacturer of retail point-of-purchase (POP) displays, retail packaging, industrial packaging, and fulfillment services. Today Vanguard announces the appointment of Zack Edelman, National Account Manager.

“We look forward to having Zack join Vanguard Companies where his industry insight, retail expertise, and passion will help drive new opportunities to foster growth,” said Chris Cummings, Executive Vice President of Sales. “Collaborating with our creative services, marketing, and regional sales teams, he will be charged with increasing our foothold across national channels while expanding our corrugated merchandising solutions and graphic packaging offerings in targeted market segments.”

Zack will be responsible for creating and providing value and exceptional service to our customers. He will create new opportunities and continue to draw on his years of strategic selling to grow revenue, while sustaining a high-level of integrity and accountability.

A veteran of the corrugated packaging and point-of-purchase display industry, Zack has experience in national account management and new business development. Most recently, he served as Director Business Development for a North American producer where he provided merchandising solutions for international retailers and brands.

“Vanguard is delighted to welcome Zack to the Vanguard sales team,” said James Beard, CEO. “I look forward to watching him extending the Vanguard brand while building and deepening key relationships.”

About Vanguard Companies

Vanguard Companies is one of the industry’s leading corrugated merchandising solution partners. Our expertise in point-of-purchase displays, signage, retail-ready packaging, industrial packaging, and e-commerce packaging is demonstrated across every retail sector. These products are amplified by our creativity, high-end graphics, digital printing, fulfillment services, and program management capabilities.





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We combine the latest shopper intelligence, award-winning design innovation, and technology to provide the most effective omnichannel display and packaging solutions. We are committed and focused on helping companies reduce program costs, create brand value, sell more products, and improve their bottom line. Learn more at www.vanguardpkg.com

